

An illustration of a city scene. On the left, a woman in a purple hat and red top pushes a stroller with a baby. In the foreground, a woman in a purple top and white pants rides a bicycle. In the background, there is a green tree, a blue cloud, a pink building with red windows, and a red bus. A large orange semi-circle is in the center, containing the main title. A banner at the bottom left of the semi-circle says '6 PRINCIPLES'.

Bridging the gender data gap in mobility

6 PRINCIPLES

1

SENSITIZE

to the importance of
gender-sensitive data

Demonstrate the importance and
potential of gender-disaggregated data

Clearly define what data
disaggregation means

Disaggregate by gender and
socio-economic dimensions

Highlight the risks of
gender-blind interventions

Sensitize for the need for context-
specific data collection methods

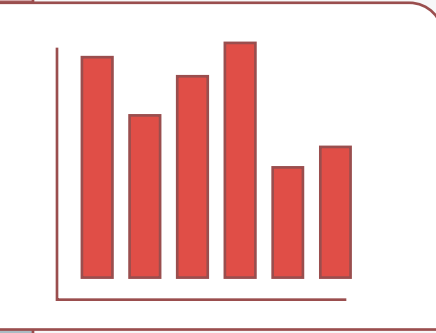
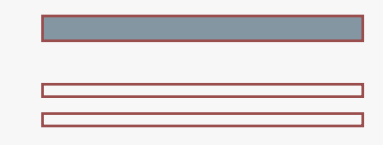
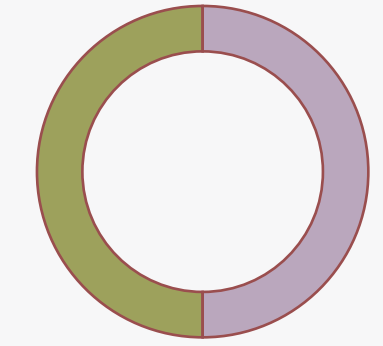
**In a 2020 study 93% of respondents
found current data collection
methods inadequate to make
gender-inclusive transport decisions**

(FIA Foundation, 2020)

2

COLLECT

gender-disaggregated data



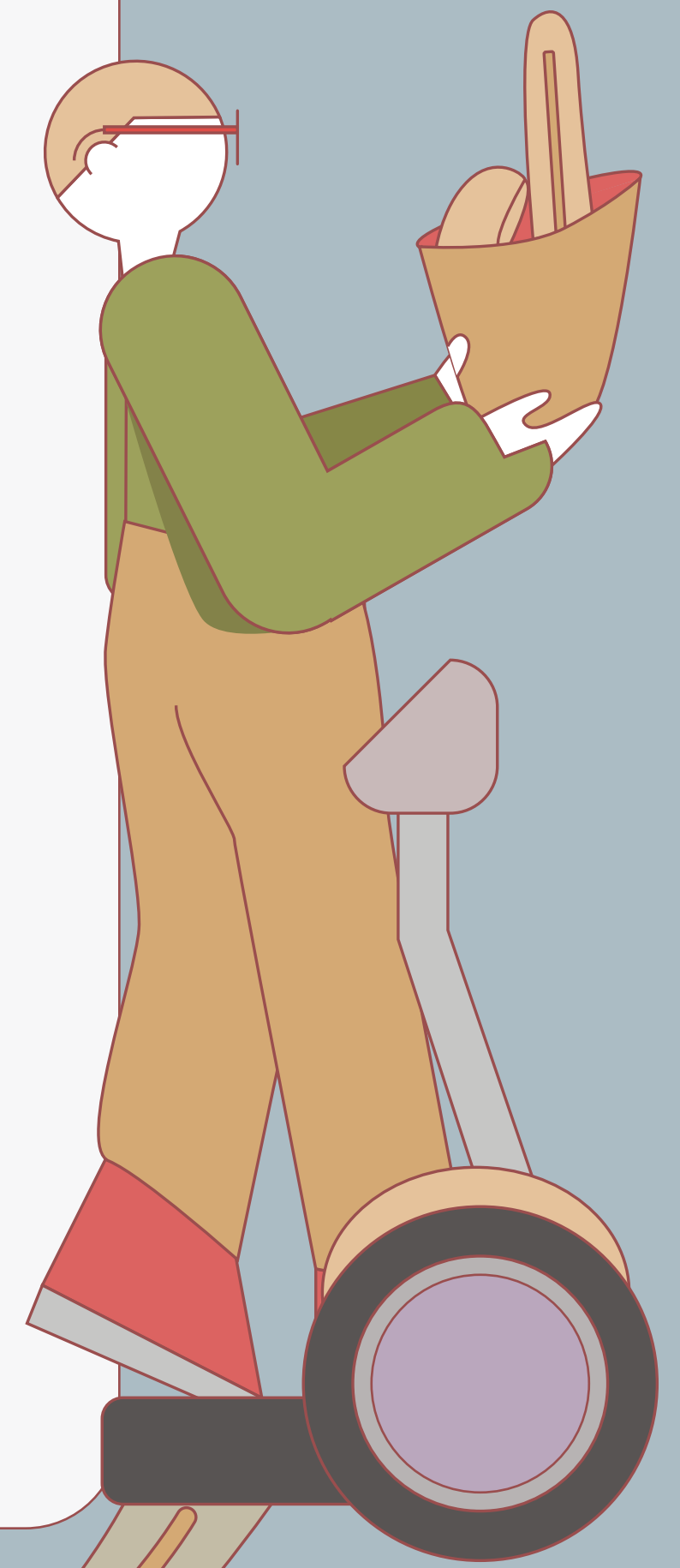
Develop systematic, standardized and harmonized data collection and analysis methodologies

Ensure periodic data collection with modernized and updated collection methods

Ensure data collected is representative and inclusive of all vulnerable groups, as well as non-users

Ensure adequate resources and funding are available for data collection and analysis

Guarantee that the scope of data collected is supportive of objectives (qualitative and quantitative)



Sub Saharan Africa and South Asia have a noticeably high gender gap in mobile internet at 37% and 36% (GSMA, 2021)

3

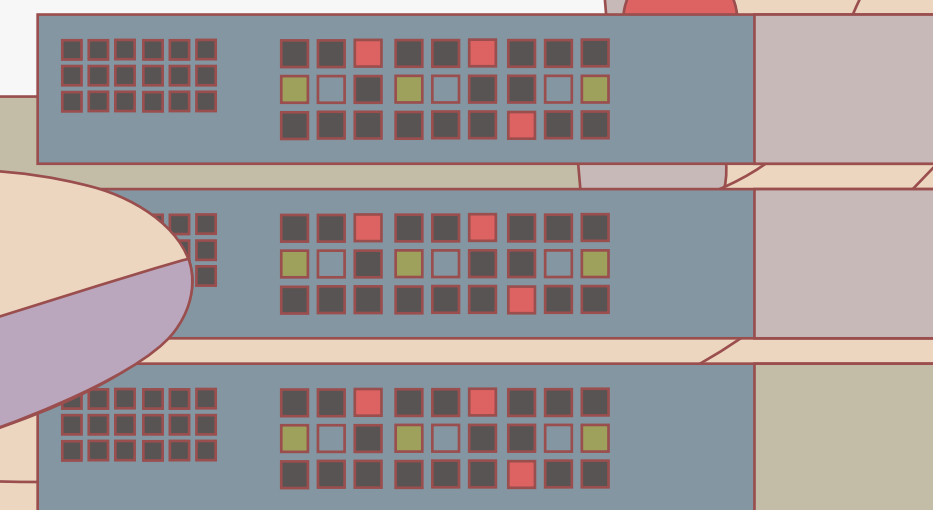
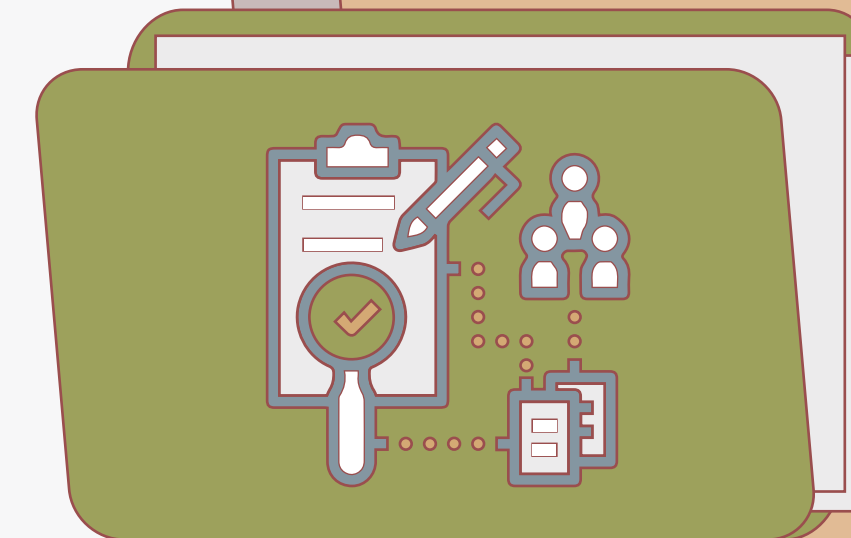
BUILD CAPACITY

on gender data collection,
analysis & monitoring

Build capacity in transport ministries at national and local level

Ensure knowledge transfer between national, regional, and city level

Secure accessible and comprehensive capacity building offers



4

ENSURE WOMEN

are at the table

Improve gender balance at national and local levels in transport ministries and transport authorities

Encourage and support female graduates in engineering, transport planning, and related topics

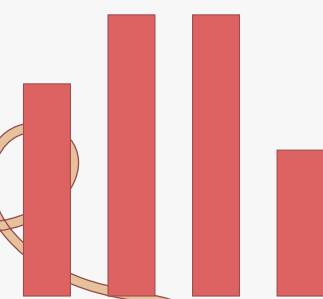
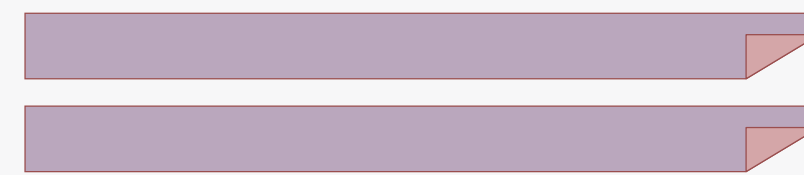
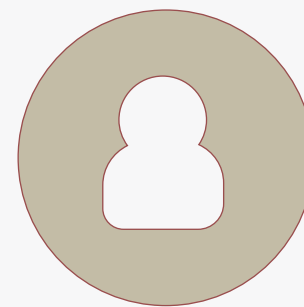
Design projects and working conditions to accommodate caregivers e.g. by considering appropriate timing and locations for meetings

In the EU, women account for 22% of the transport workforce. (European Commission, 2018)

5

CHAMPION

open-access data

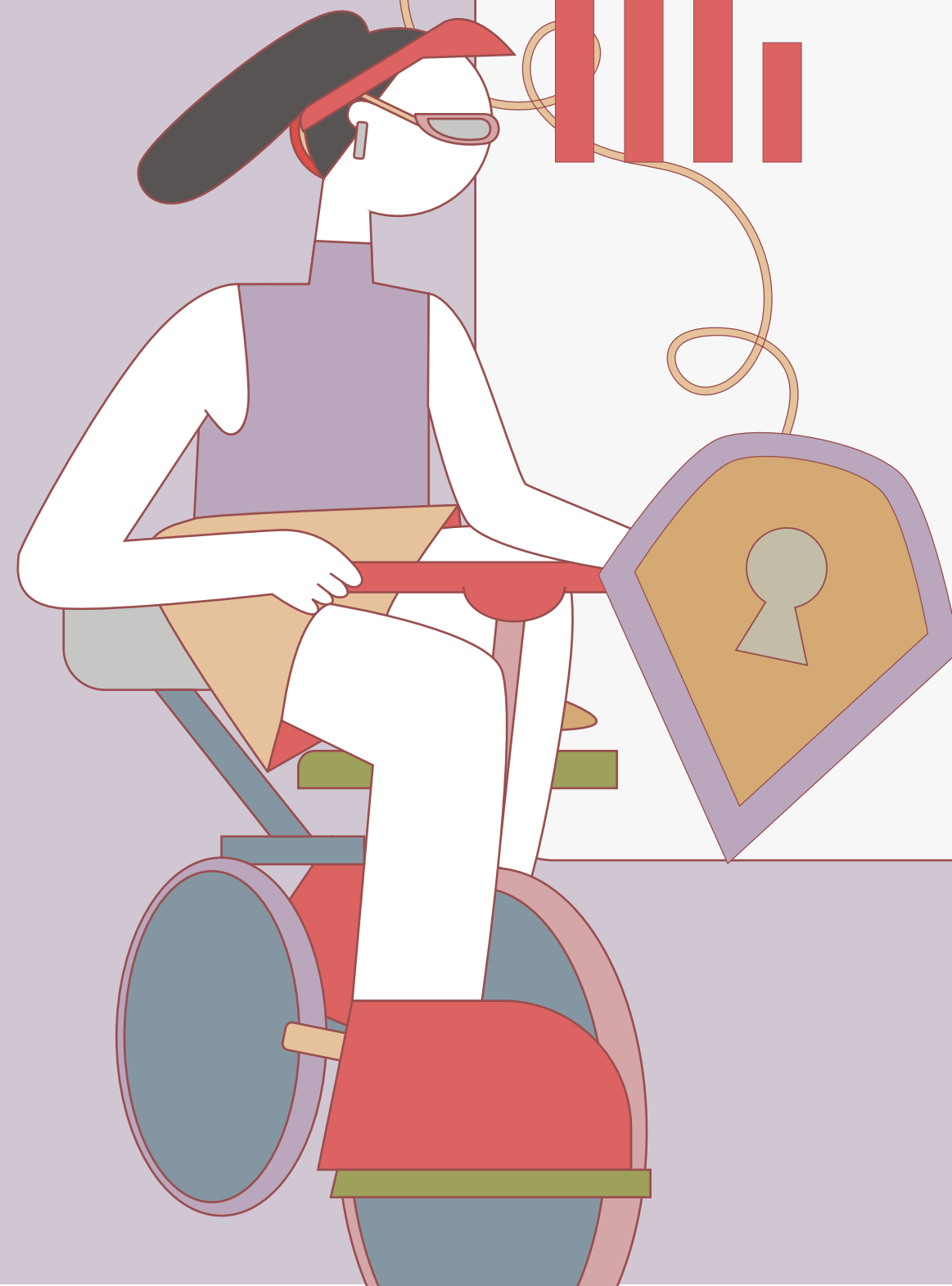


Establish viable partnerships

Make data more accessible to those in the public domain

Make data more accessible to those in the research / academic domain

Ensure data privacy is considered



6

MAINSTREAM DATA

into gender-responsive design

Develop and standardize gender indicators for projects and interventions

Ensure gender-sensitive data is collected from beginning to end

Conduct gender assessments

Introduce inclusive monitoring and evaluation standards

Women oversee 75% of unpaid care work - impacting their daily mobility substantially

(Oxfam, 2020)

